

For Immediate Release
News Release
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All-Terrain Vehicle Association of Minnesota Largest ATV Parade World Record is Certified by Guinness World Record

ATVAM broke the world record with 1,632 ATV's

ATVAM parade organizers have received verification from Guinness World Record that they have officially broken the world record for the largest ATV parade. On Saturday, June 13 2009, the All-Terrain Vehicle Association of Minnesota (ATVAM) broke a Guinness World Record™ for the World's Longest ATV Parade with 1,632 ATV's lining up in Silver Bay, MN. Previously, the Harlan County Ridge Runners in Everts Kentucky held the record with 1,138 ATV's in a parade. This was ATVAM's second attempt at the record-breaking feat, narrowly missing in 2008.

Parade Organizer Les Schermerhorn said, "We are thrilled to have the record certified and that so many ATV enthusiasts and their families could join us to break the record. Thank you to everyone that joined us and to everyone in the city of Silver Bay for their wonderful hospitality."

More information can be found at www.atvam.org or www.atvparade.org. or by calling 1-800-442-8826

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